



IN THE CLASSROOM

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FANBUZZ, INC. 2600 Kirila Drive Hermitage, Pennsylvania 16148



*Back Row (l to r): Molly Kincaid, Troy Titus, Harry Pelles
Middle Row (l to r): Lisa Schuster, Lori Donaldson, Cindy Nickols
Front Row (l to r): Brenda George, Lisa Miller, Paulette Gindek, William Flint*

On July 26, 2001, a group of FanBuzz, Inc. employees successfully completed the course, **INTERNAL AUDITING: Mini-Audits for Maximum Results**. The course was conducted by John Novak & Thomas Fazekas, both from KAVON International, Inc.

FanBuzz began as a consumer e-commerce Website devoted to college licensed merchandise in 1996. Despite success as an early e-commerce retailer, in 1997 the company pioneered a new strategy, and focused on the business-to-business strategy of integrating commerce with various content and media properties.

Today, FanBuzz has been recognized as one of the 20 fastest growing companies in Minnesota by Twin City Business Monthly and by Deloitte & Touche with the Minnesota Technology Fast 50 Award. Clients include ESPN, CNN/Sports Illustrated, the Salt Lake 2002 Winter Olympic Games, the NCAA Final Four, and over 50 professional sports teams, leagues and colleges.

In 2001, FanBuzz unveiled CustomFan, the industry's first mass customization solution which allows fans to design their own officially licensed apparel online. Over 170 universities and a dozen top NASCAR racing teams have agreed to participate in the CustomFan program.

FanBuzz, Inc. is seeking registration to the ISO 9001:2000 quality standard.

For more information on this course, or others offered by KAVON International, Inc., please contact us at 888-637-9598.